

**PUBLIC SERVICE COMMISSION OF THE DISTRICT OF COLUMBIA
1325 G STREET, N.W., SUITE 800
WASHINGTON, D.C. 20005**

PUBLIC NOTICE

August 7, 2024

FORMAL CASE NO. 1125, IN THE MATTER OF THE PROMOTION OF THE UTILITY DISCOUNT PROGRAMS,

1. The Public Service Commission of the District of Columbia (“Commission”) hereby gives notice that on July 31, 2024, the Department of Energy and Environment (“DOEE”) filed its invoices for DOEE’s Utility Discount Program (“UDP”) administrative expenses and costs for the Consumer Education Program (“CEP”) for the Third Quarter of Fiscal Year 2024 (“FY 2024 Third Quarter”).¹

2. In Fiscal Year 2024 (“FY 2024”), DOEE is the administrator for three (3) of the four (4) low-income UDPs² as well as the CEP.³ As such, it performed administrative functions that are to be reimbursed by Washington Gas Light Company (“WGL”), the Potomac Electric Power Company (“Pepco”), and the District of Columbia Water and Sewer Authority (“DC Water”); and incurred CEP costs that are to be reimbursed by WGL, Pepco, DC Water, and the District of Columbia Universal Service Trust Fund (“DC USTF”). In Order No. 17246, the Commission approved a process for DOEE to request reimbursement for its expenses, which includes issuing a public notice when invoices are filed with the Commission to obtain public comment on these invoices.⁴

3. In its FY 2024 Third Quarter Invoices, DOEE includes information on FY 2024 Third Quarter advertising. DOEE represents that the Washington Metropolitan Area Transit Authority (“WMATA”) continued displaying UDP advertisements on 270 buses during the Third Quarter. DOEE reports that Radio One aired 20 30-second advertisements during the Third Quarter, generating over 300,000 impressions. EffecTV aired 423 geo-targeted advertisements to

¹ *Formal Case No. 1125, In the Matter of the Promotion of the Utility Discount Programs*, The Department of Energy and Environment’s Third Quarter Invoices for Fiscal Year 2024 (“DOEE FY 2024 Third Quarter Invoices”), filed July 31, 2024.

² The four UDPs in the District of Columbia are: Customer Assistance Program (“CAP”) for water customers; Lifeline, for telephone customers; Residential Aid Discount (“RAD”) for electric customers; and Residential Essential Service (“RES”) for gas customers.

³ The Commission notes that as of October 1, 2013, DOEE is no longer performing administrative functions for the Lifeline service program, but remains the administrator of the RES, RAD, and CAP programs.

⁴ *Formal Case No. 813, In the Matter of the Application of Potomac Electric Power Company for an Increase in its Retail Rates for the Sale of Electrical Energy and Formal Case No. 988, In the Matter of the Development of Universal Service Standards and the Universal Service Trust Fund for the District of Columbia*, Order No. 17246, rel. September 19, 2013.

District of Columbia homes and targeted streaming advertisements to households with incomes less than \$75,000. These advertisements were also seen on streaming apps. DOEE also participated in several community outreach events.⁵

4. DOEE represents that the total UPD expenditures for the Third Quarter was \$137,846.45, with \$126,787.04 allocated to UPD administrative personnel, \$1,905.00 for office supplies, and \$9,154.41 for database maintenance. The CEP advertising invoices total \$6,346.75. DOEE does not seek reimbursement for the CEP administrative expenses at this time. Thus, DOEE represents that the total to be reimbursed in FY 2024 Third Quarter is \$144,193.20. Pursuant to the allocation split set in Order No. 21883,⁶ DOEE seeks reimbursement in the amount of \$1,586.69 from the DC Universal Service Trust Fund Administrator, \$88,155.32 from Pepco, \$39,605.26 from Washington Gas, and \$14,845.94 from DC Water for FY 2024 Third Quarter.⁷

5. DOEE also includes the invoices for the FY 2024 Third Quarter and several tables that provide details on the expenses incurred by DOEE in FY 2024 Third Quarter. The first table is the UPD administrative budget summary, which breaks down UPD expenditures by line item.⁸ DOEE's next table breaks down the expenses for the CEP, itemizing the amounts spent on the various outreach programs.⁹ The third table provides details regarding the expenses incurred for the UPD administrative budget.¹⁰ The next four (4) pages are the separate invoices for the FY 2024 Third Quarter for the DC USTF, Pepco, WGL, and DC Water, itemizing the expenses.¹¹

6. All persons interested in commenting on DOEE's FY 2024 Third Quarter Invoices may submit written comments and reply comments not later than 10 and 20 days, respectively, after the Commission's issuance of this Notice. Comments are to be addressed to Brinda Westbrook-Sedgwick, Commission Secretary, Public Service Commission of the District of Columbia, 1325 G Street, N.W., Suite 800, Washington, D.C. 20005 and submitted electronically on the Commission's website at https://edocket.dcpssc.org/public/public_comments. Copies of DOEE's FY 2024 Third Quarter Invoices may be obtained by visiting the Commission's website at www.dcpssc.org. Once at the website, open the "eDocket" tab, click on "search database" and input "FC 1125" as the case number and "613" as the item number. Copies of DOEE's FY 2024 Third Quarter Invoices may also be purchased, at cost, by contacting the Commission Secretary at (202) 626-5150 or psc-commissionsecretary@dc.gov.

⁵ DOEE FY 2024 Third Quarter Invoices at 1.

⁶ *Formal Case No. 1125*, Order No. 21883, rel. July 26, 2023.

⁷ DOEE FY 2024 Third Quarter Invoices at 2.

⁸ DOEE FY 2024 Third Quarter Invoices at 4. The Commission notes that the tables are unpaginated.

⁹ DOEE FY 2024 Third Quarter Invoices at 5.

¹⁰ DOEE FY 2024 Third Quarter Invoices at 6.

¹¹ DOEE FY 2024 Third Quarter Invoices at 7-10.

A TRUE COPY:

BY DIRECTION OF THE COMMISSION:

A handwritten signature in black ink, reading "Brinda Westbrook-Sedgwick". The signature is written in a cursive style with a large initial 'B'.

CHIEF CLERK:

BRINDA WESTBROOK-SEDGWICK
COMMISSION SECRETARY