PUBLIC SERVICE COMMISSION OF THE DISTRICT OF COLUMBIA 1325 G STREET, N.W., SUITE 800 WASHINGTON, D.C. 20005

PUBLIC NOTICE

December 6, 2024

<u>FORMAL CASE NO. 1125, IN THE MATTER OF THE PROMOTION OF THE UTILITY DISCOUNT PROGRAMS</u>

- 1. The Public Service Commission of the District of Columbia ("Commission") hereby gives notice that on December 4, 2024, the Department of Energy and Environment ("DOEE") filed its invoices for DOEE's Utility Discount Program ("UDP") administrative expenses and costs for the Consumer Education Program ("CEP") for the Fourth Quarter of Fiscal Year 2024 ("FY 2024 Fourth Quarter").
- 2. In Fiscal Year 2024 ("FY 2024"), DOEE is the administrator for three (3) of the four (4) low-income UDPs² as well as the CEP.³ As such, it performed administrative functions that are to be reimbursed by Washington Gas Light Company ("WGL"), the Potomac Electric Power Company ("Pepco"), and the District of Columbia Water and Sewer Authority ("DC Water"); and incurred CEP costs that are to be reimbursed by WGL, Pepco, DC Water, and the District of Columbia Universal Service Trust Fund ("DC USTF"). In Order No. 17246, the Commission approved a process for DOEE to request reimbursement for its expenses, which includes issuing a public notice when invoices are filed with the Commission to obtain public comment on these invoices.⁴
- 3. In its FY 2024 Fourth Quarter Invoices, DOEE includes information on FY 2024 Fourth Quarter advertising. DOEE reports that Radio One aired 10 30-second advertisements between July 1, 2024, and July 14, 2024, generating over 300,000 impressions. EffecTV aired

Formal Case No. 1125, In the Matter of the Promotion of the Utility Discount Programs, The Department of Energy and Environment's Fourth Quarter Invoices for Fiscal Year 2024 ("DOEE FY 2024 Fourth Quarter Invoices"), filed December 4, 2024. The FY 2024 Fourth Quarter Invoices were included in the Unopposed Motion of the Department of Energy and Environment to File Out of Time its Report on Consumer Education Plan Media Buys for October 2024 and Fiscal Year 2024 Fourth Quarter Invoices Errata, filed December 4, 2024.

The four UDPs in the District of Columbia are: Customer Assistance Program ("CAP") for water customers; Lifeline, for telephone customers; Residential Aid Discount ("RAD") for electric customers; and Residential Essential Service ("RES") for gas customers.

The Commission notes that as of October 1, 2013, DOEE is no longer performing administrative functions for the Lifeline service program, but remains the administrator of the RES, RAD, and CAP programs.

Formal Case No. 813, In the Matter of the Application of Potomac Electric Power Company for an Increase in its Retail Rates for the Sale of Electrical Energy and Formal Case No. 988, In the Matter of the Development of Universal Service Standards and the Universal Service Trust Fund for the District of Columbia, Order No. 17246, rel. September 19, 2013.

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743 geo-targeted advertisements to District of Columbia homes and targeted streaming advertisements to households with incomes less than \$75,000. DOEE also collaborates with community organizations and Advisory Neighborhood Commissions to advocate for its programs, including the UDP.⁵

- 4. DOEE represents that the total UPD expenditures for the Fourth Quarter were \$133,287.66, with \$101,609.04 allocated for UDP administrative personnel, \$5,916.52 for contractual services, \$9,252.50 for printing, and \$16,509.60 for database maintenance. The CEP expenses were \$81,685.57, with \$77,281.82 allocated to CEP personnel over four quarters and \$4,403.75 for CEP advertising. DOEE also performed the true-up in the FY 2024 Fourth Quarter. Pursuant to the allocation split set in Order No. 21883, DOEE seeks reimbursement in the amount of \$20,673.88 from the DC Universal Service Trust Fund Administrator, \$88,746.90 from Pepco, \$44,081.76 from WGL, and \$61,470.70 from DC Water for FY 2024 Fourth Quarter.
- 5. DOEE also includes the invoices for the FY 2024 Fourth Quarter and several tables that provide details on the expenses incurred by DOEE in FY 2024 Fourth Quarter. The first table is the UDP administrative budget summary, which breaks down UDP expenditures by line item. DOEE's next table breaks down the expenses for the CEP, itemizing the amounts spent on the various outreach programs. The third table provides details regarding the expenses incurred for the UDP administrative budget. The next four (4) pages are the separate invoices for the FY 2024 Fourth Quarter for WGL, the DC USTF, Pepco, and DC Water, itemizing the expenses.
- 6. All persons interested in commenting on DOEE's FY 2024 Fourth Quarter Invoices may submit written comments and reply comments not later than 10 and 20 days, respectively, after the Commission's issuance of this Notice. Comments are to be addressed to Brinda Westbrook-Sedgwick, Commission Secretary, Public Service Commission of the District of Columbia, 1325 G Street, N.W., Suite 800, Washington, D.C. 20005 and submitted electronically on the Commission's website at https://edocket.dcpsc.org/public/public_comments. Copies of DOEE's FY 2024 Fourth Quarter Invoices may be obtained by visiting the Commission's website at www.dcpsc.org. Once at the website, open the "eDocket" tab, click on "search database" and input "FC 1125" as the case number and "630" as the item number. Copies of DOEE's FY 2024 Fourth Quarter Invoices may also be purchased, at cost, by contacting the Commission Secretary at (202) 626-5150 or pse-commissionsecretary@dc.gov.

DOEE FY 2024 Fourth Quarter Invoices at 1.

⁶ Formal Case No. 1125, Order No. 21883, rel. July 26, 2023.

DOEE FY 2024 Fourth Quarter Invoices at 2.

⁸ DOEE FY 2024 Fourth Quarter Invoices at 4. The Commission notes that the tables are unpaginated.

DOEE FY 2024 Fourth Quarter Invoices at 5.

DOEE FY 2024 Fourth Quarter Invoices at 6.

DOEE FY 2024 Fourth Quarter Invoices at 7-10.

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A TRUE COPY: BY DIRECTION OF THE COMMISSION:

CHIEF CLERK:

BRINDA WESTBROOK-SEDGWICK

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COMMISSION SECRETARY