

**PUBLIC SERVICE COMMISSION OF THE DISTRICT OF COLUMBIA**  
**1325 G STREET, N.W., SUITE 800**  
**WASHINGTON, D.C. 20005**

**PUBLIC NOTICE**

**May 7, 2024**

**FORMAL CASE NO. 1125, IN THE MATTER OF THE PROMOTION OF THE UTILITY DISCOUNT PROGRAMS,**

1. The Public Service Commission of the District of Columbia (“Commission”) hereby gives notice that on April 30, 2024, the Department of Energy and Environment (“DOEE”) filed its invoices for DOEE’s Utility Discount Program (“UDP”) administrative expenses and costs for the Consumer Education Program (“CEP”) for the Second Quarter of Fiscal Year 2024 (“FY 2024 Second Quarter”).<sup>1</sup>

2. In Fiscal Year 2024 (“FY 2024”), DOEE is the administrator for three (3) of the four (4) low-income UDPs<sup>2</sup> as well as the CEP.<sup>3</sup> As such, it performed administrative functions that are to be reimbursed by Washington Gas Light Company (“WGL”), the Potomac Electric Power Company (“Pepco”), and the District of Columbia Water and Sewer Authority (“DC Water”); and incurred CEP costs that are to be reimbursed by WGL, Pepco, DC Water, and the District of Columbia Universal Service Trust Fund (“DC USTF”). In Order No. 17246, the Commission approved a process for DOEE to request reimbursement for its expenses, which includes issuing a public notice when invoices are filed with the Commission to obtain public comment on these invoices.<sup>4</sup>

3. In its FY 2024 Second Quarter Invoices, DOEE includes information on FY 2024 Second Quarter advertising. DOEE represents that the Washington Metropolitan Area Transit Authority (“WMATA”) placed UDP advertisements on 270 buses during the Second Quarter. Popville provided advertisements and five sponsored posts between November 2023 and February 2024. DOEE reports that Radio One aired 20 30-second advertisements in January 2024 and 10

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<sup>1</sup> *Formal Case No. 1125, In the Matter of the Promotion of the Utility Discount Programs*, The Department of Energy and Environment’s Second Quarter Invoices for Fiscal Year 2023 (“DOEE FY 2024 Second Quarter Invoices”), filed April 30, 2024.

<sup>2</sup> The four UDPs in the District of Columbia are: Customer Assistance Program (“CAP”) for water customers; Lifeline, for telephone customers; Residential Aid Discount (“RAD”) for electric customers; and Residential Essential Service (“RES”) for gas customers.

<sup>3</sup> The Commission notes that as of October 1, 2013, DOEE is no longer performing administrative functions for the Lifeline service program, but remains the administrator of the RES, RAD, and CAP programs.

<sup>4</sup> *Formal Case No. 813, In the Matter of the Application of Potomac Electric Power Company for an Increase in its Retail Rates for the Sale of Electrical Energy and Formal Case No. 988, In the Matter of the Development of Universal Service Standards and the Universal Service Trust Fund for the District of Columbia*, Order No. 17246, rel. September 19, 2013.

30-second advertisements in February 2024, generating 432,000 impressions. EffectTV aired 823 geo-targeted advertisements to District of Columbia homes and targeted streaming advertisements to households with incomes less than \$75,000. DOEE indicates that print and online advertisements appeared in the Washington Informer, El Tiempo Latino, and the Beacon.<sup>5</sup>

4. Pursuant to Order No. 21883,<sup>6</sup> DOEE set the UDP administrative budget shares for Pepco at \$342,200; for WGL at \$166,200; and for DC Water at \$116,200. DOEE represents that the UDP administrative personnel total for the Second Quarter was \$127,351.07. With the advertising invoices totaling \$29,164.50, DOEE represents that the total to be reimbursed in FY 2024 Second Quarter is \$156,515.57. DOEE does not seek reimbursement for the CEP administrative expenses at this time. DOEE seeks reimbursement in the amount of \$7,291.13 from the DC Universal Service Trust Fund Administrator, \$79,621.16 from Pepco, \$45,165.62 from Washington Gas, and \$24,437.68 from DC Water for FY 2024 Second Quarter.<sup>7</sup>

5. DOEE also includes the invoices for the FY 2024 Second Quarter and several tables that provide details on the expenses incurred by DOEE in FY 2024 Second Quarter. The first table is the UDP administrative budget summary, which breaks down UDP expenditures by line item.<sup>8</sup> DOEE's next table breaks down the expenses for the CEP, itemizing the amounts spent on the various outreach programs.<sup>9</sup> The third table provides details regarding the expenses incurred for the UDP administrative budget.<sup>10</sup> The next four (4) pages are the separate invoices for the FY 2024 Second Quarter for the DC USTF, Pepco, WGL, and DC Water, itemizing the expenses.<sup>11</sup>

6. All persons interested in commenting on DOEE's FY 2024 Second Quarter Invoices may submit written comments and reply comments not later than 10 and 20 days, respectively, after the Commission's issuance of this Notice. Comments are to be addressed to Brinda Westbrook-Sedgwick, Commission Secretary, Public Service Commission of the District of Columbia, 1325 G Street, N.W., Suite 800, Washington, D.C. 20005 and submitted electronically on the Commission's website at [https://edocket.dcpssc.org/public/public\\_comments](https://edocket.dcpssc.org/public/public_comments). Copies of DOEE's FY 2024 Second Quarter Invoices may be obtained by visiting the Commission's website at [www.dcpssc.org](http://www.dcpssc.org). Once at the website, open the "eDocket" tab, click on "search database" and input "FC 1125" as the case number and "598" as the item number. Copies of DOEE's FY 2024 Second Quarter Invoices may also be purchased, at cost, by contacting the Commission Secretary at (202) 626-5150 or [psc-commissionsecretary@dc.gov](mailto:psc-commissionsecretary@dc.gov).

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<sup>5</sup> DOEE FY 2024 Second Quarter Invoices at 1-2.

<sup>6</sup> *Formal Case No. 1125*, Order No. 21883, rel. July 26, 2023.

<sup>7</sup> DOEE FY 2024 Second Quarter Invoices at 2.

<sup>8</sup> DOEE FY 2024 Second Quarter Invoices at 4. The Commission notes that the tables are unpaginated.

<sup>9</sup> DOEE FY 2024 Second Quarter Invoices at 5.

<sup>10</sup> DOEE FY 2024 Second Quarter Invoices at 6.

<sup>11</sup> DOEE FY 2024 Second Quarter Invoices at 7-10.

A TRUE COPY:

BY DIRECTION OF THE COMMISSION:

A handwritten signature in black ink, reading "Brinda Westbrook-Sedgwick". The signature is written in a cursive style with a large initial 'B'.

CHIEF CLERK:

BRINDA WESTBROOK-SEDGWICK  
COMMISSION SECRETARY